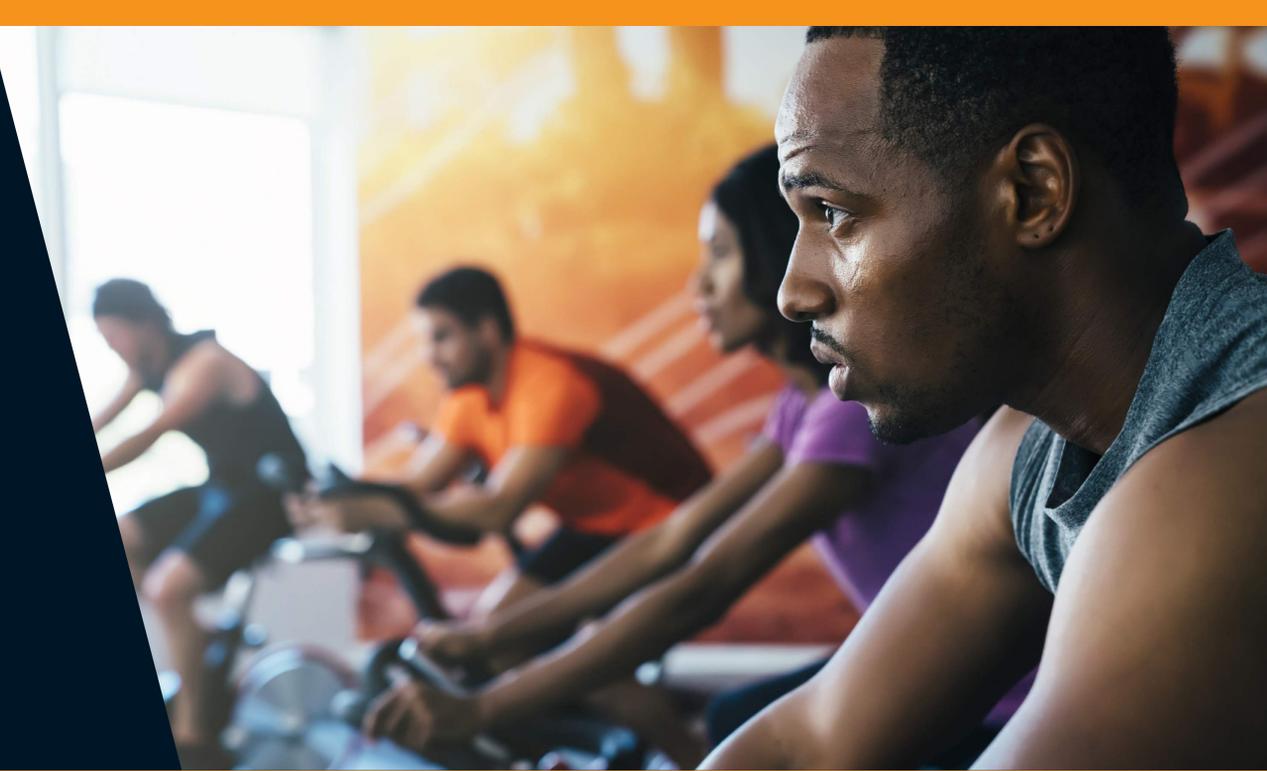




In-Shape Fitness Center Case Study



The Challenge

In-Shape, a California-wide chain of high-end health clubs, came to Big Green IT in 2014 with one request: Get rid of their servers, and fast. At the time, In-Shape had main headquarters and 73 locations, each with individual servers and IT teams. The cost of using physical servers was beginning to add up (in both dollars and headaches), between the permanent space they required, to the air conditioning to managing the staff to service them.

The Solutions

Physical computing from multiple locations, aging infrastructure and single threads posed issues for In-Shape from all angles of the organization. They needed flexibility, reliability and modernization to best serve their employees and their members. Big Green IT's approach was two-fold: Remove their reliance on their servers and help them increase collaboration across their locations to strengthen their business.

Virtualized Storage Strategies

When Big Green IT first came on-board, In-Shape was utilizing a core application that facilitated everything from member check-ins to transactions and club functions. The app manufacturer was suggesting moving to AWS, but Big Green IT seized the opportunity to instead guide them to Azure. After testing various workloads in an Azure environment and seeing that they thrived there, Big Green IT was able to successfully tie In-Shape's various apps together in an environment that helped these processes run flawlessly.

Office 365

Big Green IT learned that the 1,500 core staff members collaborated across the now-increasing number of locations by emailing spreadsheets back and forth, some using Gmail and Google Docs to do so. Big Green IT presented In-Shape with the option of Office 365, which would not only give them a sense of familiarity and cohesion with their existing Microsoft products, but also offer them tools to help the day-to-day functions of their business be more efficient. And with that, Big Green IT performed a cutover migration for all 1,500 inboxes in 72 hours and provided guidance as In-Shape's IT team implemented the other workloads.

THE RESULTS

To date, In-Shape is on Office 365, Azure servers and their virtualization is almost complete. They met their goal of terminating reliance on their old servers...and then some. In the words of Jon Roberts, CIO of In-Shape, "I have lost zero time trying to recover a messed up exchange server in the three years, since I've started working with Big Green IT and moved to the cloud."

The solutions Big Green IT provided allowed In-Shape the ability to focus on growing their business and the lack of disruption to the business allows continuity for their 4,000 workers which provides a stable, reproducible environment for 460,000 members.

Big Green IT doesn't just come with technology options; they come with the experience of how that technology has been blended with other businesses. They know what has gone well and what hasn't, and they help us avoid the hard lessons we would have had to learn on our own.

Jon Roberts
CIO, In-Shape



About Big Green IT

Located in Rocklin, CA, Big Green IT specializes in Microsoft Cloud solutions and IT services. Big Green IT was founded in 2013 and key staff have a combined 50 years of experience in IT and Cloud technologies. This expertise allows them to combine strategy, innovation and a customer-focused approach when using IT to create positive business outcomes for clients. Big Green IT was named the Sacramento Business Journal's Fastest-Growing Company in 2016 and the Microsoft Partner Network's US SMB Champions Club Regional Partner of the Year.

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